

CONCORDIA UNIVERSITY  
FACULTY OF COMMERCE AND ADMINISTRATION  
MINUTES OF MEETING  
MAY 8, 1987

CAFC-87-04M

In attendance: S. H. Appelbaum (Chair), D. Acland (Acco.), M. Anvari (DS&MIS), M. Armstrong (Econ.), V. V. Baba (Mana.), B. Barbieri (Assoc. Dean), M. Coulas (CASA), R. Curnew (Acco.), U. de Brentani (Mktg.), B. Desai (Comp. Sci.), I. Devine (Assoc. Dean), D. Diniacopoulos (Comm. Studies), A. Farhoomand (DS&MIS), J. Goodwin (Mana.), C. Haman (CASA), S. Hoffman (Lib.), A. Jalilvand (Fina.), J. Kelly (Mana.), V. H. Kirpalani (Mktg.), D. F. MacDonald (Acco.), H. Mann (Acco.), R. Martin (Reg.), R. McTavish (Assoc. Dean), R. Oppenheimer (Mana.), C. Potter (Fina.), P. Regimbald (Liaison), R. Rohrluck (Lib.), J. Ryu (CGSA), P. Sevigny (Fina.), G. Smith (CASA), T. J. Tomberlin (DS&MIS), S. Wert (CGSA), R. O. Wills (Assoc. Dean)

Absent with  
apology: S. Alvi (Econ.), L. Kryzanowski (Fina.)

I Call to Order

The meeting was called to order at 09:30.

II Closed Meeting

There were no items on the agenda for a closed meeting.

III Open Meeting

IV Approval of the Agenda (CAFC-87-04A)

The Chair noted that Dr. Cohen would address the issue of the proposed library acquisitions formula, CAFC-87-04A-04, immediately after the Chair's Remarks and Question period.

IT WAS MOVED BY A. JALILVAND AND SECONDED BY G. SMITH THAT THE AGENDA, CAFC-87-04A, BE APPROVED AS PRESENTED.

THE MOTION WAS CARRIED.

V Approval of Minutes of Previous Meeting (CAFC-87-03M)

With regard to the motion adopted at the March 27th Council meeting in support of the establishment of an executive summary of the Council minutes to be distributed to all full-time faculty, A. Jalilvand noted that a copy of the executive summary of the March 27th meeting was attached to the current minutes. He explained that the Steering Committee, after further consideration of the executive summary in terms of manpower, approval procedures, printing cost and condensed minutes, recommends that copies of the complete minutes be distributed to full-time faculty in lieu of the proposed executive summary but sought the guidance of Council of the issue. A brief discussion followed.

IT WAS MOVED BY D. MACDONALD AND SECONDED BY V. H. KIRPALANI THAT FACULTY COUNCIL ENDORSE THE DISTRIBUTION OF COMPLETE FACULTY COUNCIL MINUTES TO ALL FULL TIME FACULTY.

THE MOTION WAS CARRIED (16 in favor, 2 opposed, 3 abstentions)

IT WAS MOVED BY G. SMITH AND SECONDED BY V. H. KIRPALANI THAT THE THE MINUTES OF THE FACULTY COUNCIL MEETING HELD MARCH 27, 1987, CAFC-87-03M, BE APPROVED AS PRESENTED.

VI Chair's Remarks and Question Period

The Chair advised that there would be a special meeting of Council for the approval of spring graduates on Tuesday, May 26, 1987 and the final Council meeting for the year would take place on Friday, May 29, 1987. He further announced that the following candidates had been recommended for tenure effective June 1, 1987: K. Argheyd, A. Brodt, J. Doukas, L. Dyer, M. R. Kapoor, R. A. Long, B. Prince, L. Switzer, P. Wade. The Council members extended a vote of congratulations to the candidates. With regard to the Faculty Council motion regarding the establishment of the Concordia Pharmaceutical Health Care Management Centre, the Chair advised that the Senate Steering Committee had referred the matter to the Senate Research Committee. The proposal will be considered by the Senate Research Committee when it has received all relevant material arising from the deliberations of the Committee on Faculty Centres.

The Chair presented Professor H. Mann with a farewell token of the Faculty's appreciation for his years of service to Concordia and the Faculty of Commerce and Administration. The Council members extended a vote of thanks.

D. MacDonald noted that Concordia's candidates for the Society of Management Accountancy of Canada accreditation examinations had achieved a 60-70% pass rate.

The Chair reported that the issue of cheating at Concordia had been addressed at the Faculty Administrators' Committee meeting of May 6th. Associate Dean R. O. Wills will prepare a draft Faculty position paper for discussion at the next FAC meeting and possible inclusion on the agenda for the May 29th Faculty Council meeting. A lengthy discussion ensued regarding the methodology of the survey, the broad definition of cheating used, the resultant negative publicity and the appropriate University response to the issue. The Chair advised that a mechanism to safeguard the University from poor publicity would be discussed at Senate.

VII Business Arising from the Previous Meeting (CAFC-87-04M)

1. Awards of Distinction (CAFC-87-04A-01)

The following resolution was moved by P. Sevigny and seconded by J. Goodwin:

BE IT RESOLVED THAT THE FACULTY COUNCIL APPROVE A FORMAL PROGRAMME FOR THE RECOGNITION BY THE FACULTY OF COMMERCE AND ADMINISTRATION, OF PERSONS WHO HAVE MADE OUTSTANDING CONTRIBUTIONS TO COMMERCE AND ADMINISTRATION IN CANADA. BE IT

RESOLVED FURTHER THAT SUCH RECOGNITION BE EFFECTED THROUGH ESTABLISHMENT OF: (1) A MEDAL OF HONOR AWARDED UNDER VERY SPECIAL CIRCUMSTANCES FOR OUTSTANDING LIFE-LONG ACHIEVEMENT IN THE FIELD OF COMMERCE AND ADMINISTRATION AND (2) MEDALS OF DISTINCTION, UP TO A MAXIMUM OF FOUR, BE AWARDED ANNUALLY FOR ONGOING DISTINCTIVE CONTRIBUTION IN THE FIELD OF COMMERCE AND ADMINISTRATION (3) A SUITABLE PLAQUE ACCOMPANY EACH MEDAL PRESENTATION.

THE RESOLUTION WAS CARRIED (1 abstention)

2. Faculty Mission Statement (CAFC-87-04A-02)

R. McTavish reviewed the two amendments to the Mission Statement incorporated in document CAFC-87-04A-02 and advised that he had received one additional amendment to section 7, page 4 of the Mission Statement from R. A. Long. For the purpose of clarity, he requested and was granted permission, by means of a unanimous vote of the Council, to circulate to Council members a copy of the proposed amendment. During the following discussion, concern was expressed about the grammatical structure of the amendment and it was suggested the strategic goals include identification of the unique expertise and competitive advantages of the Faculty in the areas of education, research and community service.

IT WAS MOVED BY R. MCTAVISH AND SECONDED BY G. SMITH THAT FACULTY COUNCIL APPROVE THE FACULTY MISSION STATEMENT AS AMENDED IN DOCUMENT CAFC-87-04A-02.

THE MOTION WAS CARRIED (2 abstentions)

IT WAS MOVED BY J. GOODWIN AND SECONDED BY S. WERT THAT FACULTY COUNCIL RECONSIDER THE PROPOSED FINAL AMENDMENT, SECTION 7, PAGE 4.

THE MOTION WAS CARRIED (18 in favor, 3 abstentions)

IT WAS MOVED BY R. MCTAVISH AND SECONDED BY D. ACLAND THAT FACULTY COUNCIL APPROVE THE FACULTY MISSION STATEMENT FURTHER AMENDED TO INCLUDE THE CHANGES TO SECTION 7, PAGE 4.

THE MOTION WAS CARRIED.

3. Faculty Committee on Centres (CAFC-87-04A-03)

The following resolution was moved by M. Anvari and seconded by V. V. Baba. M. Anvari explained that the purpose of the resolution was to legitimize the composition and the mandate of the committee.

WHEREAS THE COUNCIL HAS EXPRESSED A DESIRE TO CONSIDER THE ROLE OF CENTRES IN THE FACULTY OF COMMERCE AND ADMINISTRATION BE IT RESOLVED THAT A COMMITTEE CONSISTING OF PROFESSORS F. SBROCCHI,



L. KRYZANOWSKI, V. H. KIRPALANI, M. ANVARI, A. B. IBRAHIM, J. ROSENBLATT, C. ROSS, T. J. TOMBERLIN, L. MCGOWN BE CONSTITUTED TO STUDY THIS MATTER AND REPORT TO COUNCIL IN THE FALL 1987. THE COMMITTEE IS TO EXAMINE THE ISSUE AND IN PARTICULAR ADDRESS THE FOLLOWING: WHAT IS A CENTRE AND WHY HAVE CENTRES? SHOULD THERE BE CATEGORIES OF CENTRES? CAN CENTRES BE USED TO STIMULATE NEW RESEARCH THEMES? FACULTY MEMBERS' INVOLVEMENT. WHAT SHOULD BE THE RELATIONSHIP AMONG THE CENTRES? FUNDING AND RESOURCE IMPLICATIONS. CRITERIA FOR FORMATION OF NEW CENTRE.

THE RESOLUTION WAS CARRIED.

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee (CAFC-87-04A-08)

IT WAS MOVED BY T. J. TOMBERLIN AND SECONDED BY M. ANVARI THAT FACULTY COUNCIL ADOPT THE PROPOSAL FOR MBA TEACHING AND ADMINISTRATIVE STRUCTURE AS DESCRIBED IN DOCUMENT CAFC-87-04A-08.

In response to some concern about the evaluative role of the proposed committee and the perceived shift of responsibility for teaching assignments from the Dean and Department Chair to the Academic Director of the MBA program, V. H. Kirpalani stated that prior consultation would not detract from the Chairs' rights.

THE MOTION WAS CARRIED (15 in favor, 3 opposed, 1 abstention)

2. Commerce Undergraduate Curriculum Committee  
There was no report.

IX Reports from Faculty Representatives on University Committees

1. University Senate - There was no report.

2. Arts and Science Faculty Council  
M. Anvari reported that the Council had approved the proposed library acquisitions formula and the proposal for a Masters program in Religion had been tabled.

3. Academic Planning and Priorities Committee  
V. V. Baba reported that the committee had forwarded a draft entitled "Guidelines for the Planning Process at Concordia" to the Faculties for feedback.

4. Academic Programmes Committee  
R. O. Wills reported that the Faculty of Arts and Science calendar changes were under consideration.

5. Senate Research Committee - There was no report.

6. Academic Services Committee  
B. Barbieri reported that the committee was awaiting response to the proposed Library acquisitions formula.
7. University Library Committee - There was no report.
8. Fellowships, Scholarships and Awards Sub-Committee  
A. Jalilvand reported that fee remission had been awarded to two Ph.D. in Administration students.
9. Computer Science Sub-Committee - There was no report.
10. Senate Computer Resources Committee - There was no report.
11. C.A.S.A.  
V. V. Baba reported that three of the four Commerce applicants had been awarded funds from the balance of the C.A.S.A. budget.
12. Visiting Lecturers Committee - There was no report.
13. Board of Governors - There was no report.
14. Board of Graduate Studies  
I. Devine reported that the Board of Graduate Studies approved the modifications to the administration of the MBA program as outlined in document CAFC-87-04A-08.

X New Business

1. Proposed Library Acquisition Formula (CAFC-87-04A-04)  
Dr. M. Cohen outlined the proposal, noted the changes from the previous formula and provided the rationale for change. During the ensuing discussion, serious concern was expressed about the increased emphasis on collective use as a factor within the formula; the tabulation techniques and the reduced emphasis on student enrollment as a factor within the formula.

IT WAS MOVED BY M. ANVARI AND SECONDED BY V. H. KIRPALANI, THAT THE FACULTY OF COMMERCE AND ADMINISTRATION SUPPORTS IN GENERAL AN INCREASE IN FUNDS FOR LIBRARY ACQUISITIONS, BUT RESERVES DECISION ON THIS PROPOSED BUDGET ALLOCATION FORMULA UNTIL FURTHER DATA IS AVAILABLE TO DEMONSTRATE HOW THE FORMULA WOULD AFFECT THE FACULTY.

THE MOTION WAS CARRIED (18 in favor, 3 abstentions)

2. Notice of Motion re Commerce Undergraduate Curriculum (CAFC-87-04A-04)  
The following notice of motion presented by G. Smith was discussed. It was agreed that the matter be referred to the Commerce Undergraduate Curriculum Committee for consideration

and response.

Be it resolved that the Faculty Council approve and recommend to the Senate and the Commerce Undergraduate Curriculum Committee initiate an investigation on the following issues: (1) Should a Commerce undergraduate education be a specialized business training or should it expose students to a broader information base from which to formulate ideas and make judgments? (2) Grade concentration on final examinations. (3) University students do not have a good command of the English language in terms of grammar and effective writing skills.

#### XI Other Business

1. Centre for Small Business and Entrepreneurial Studies Annual Report (CAFC-87-04A-06)

B. Ibrahim invited questions regarding the report. In response to a question, B. Ibrahim explained that the criteria for the MBA course in Small Business had changed within the past two years so that students lacking the previous prerequisite of business experience were now eligible for enrolment. He noted that the Small Business Consulting Bureau had achieved a net profit of \$6,000 last year. With regard to future directions of the Centre, he stated that the first step was to establish a strong research orientation by encouraging faculty affiliation with the Centre via seed grant offerings to all interested faculty. The Council members extended a vote of commendation to B. Ibrahim.

2. Report of Ad Hoc Committee on Prize Criteria (CAFC-87-04A-07)

B. Barbieri thanked R. Martin and the committee members for their efforts in compiling the Report on Prize Criteria and briefly outlined the recommendations of the committee listed on pages 3 and 4 of the report.

IT WAS MOVED BY B. BARBIERI AND SECONDED BY A. JALILVAND THAT FACULTY COUNCIL ADOPT THE RECOMMENDATIONS OF THE AD HOC COMMITTEE ON PRIZE CRITERIA AS DESCRIBED ON PAGES THREE AND FOUR OF DOCUMENT CAFC-87-04A-07.

THE MOTION WAS CARRIED UNANIMOUSLY.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY A. JALILVAND THAT THE MEETING BE ADJOURNED.

The meeting was adjourned at 12:20.

The next regular meeting of Faculty Council will take place on Friday, May 29, 1987 at 09:30 in room GM503-48, SGW Campus.